

#### Landuse Allocation with PlaceIt

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#### What Is Place It?

- A future land use allocation support system
- Created using ArcView 3.X avenue scripts



### What Is Its Purpose?

- Create a future land use map that meets state requirements
- Provide decision-makers with objective information and methods
  - Before allocation
  - After allocation (evaluate impacts)
- Engage citizen planners actively



#### Who Can Use PlaceIT?

- User friendly format for citizen-planners
  - Plan committee members
  - Elected officials
  - Local Government Board Members
- Constructed typically by planner/technician with GIS expertise
  - Consultant
  - -RPC
  - County Planner



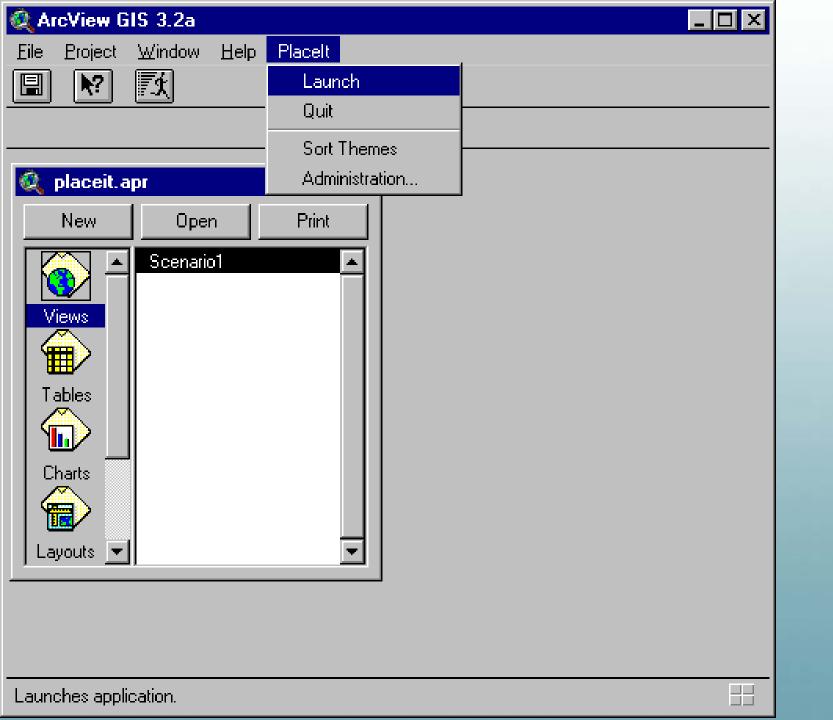
### Cost & Requirements

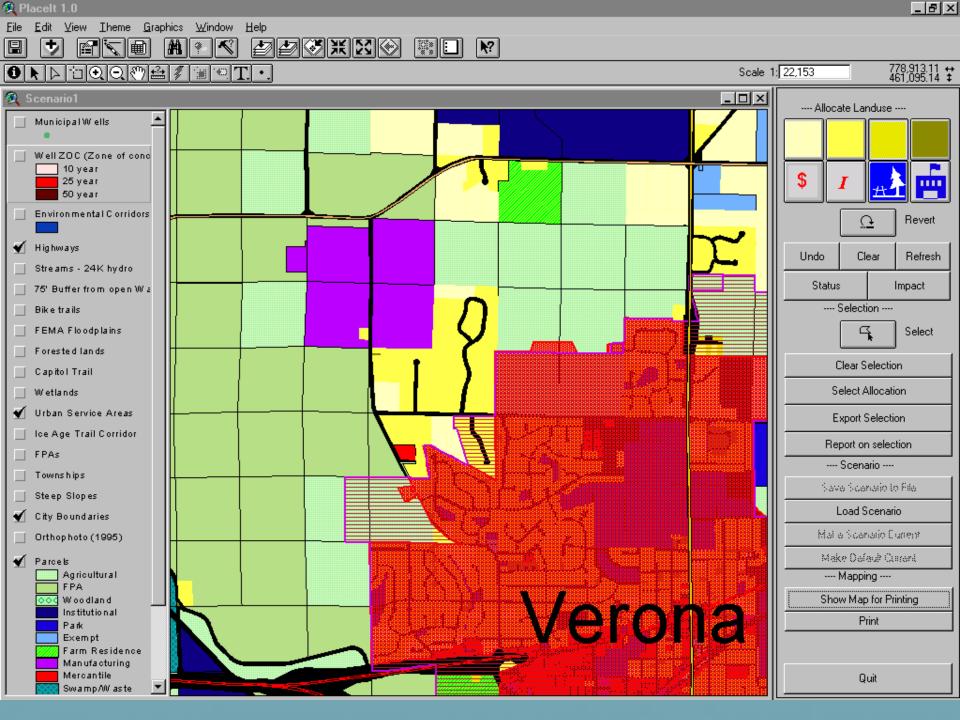
- The ArcView scripts are free for download at www.lic.wisc.edu
- ArcView 3.X \$1,195
- Pentium or higher Intel-based microprocessor and a hard disk
- 24 MB RAM (32 MB recommended)
- Windows 98/98SE, Windows Me, Windows NT 4.0, Windows 2000, and Windows XP--Home Edition and Professional



#### PlaceIT Interface

- ArcView 3.X interface
- Additional functionality through Avenue
  - Allocation buttons
  - Undo, Clear, Refresh
  - Status & Impact
  - Export, Load Scenarios
  - Print Map

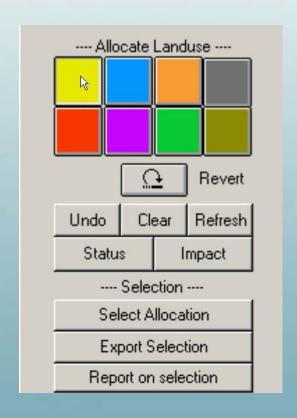


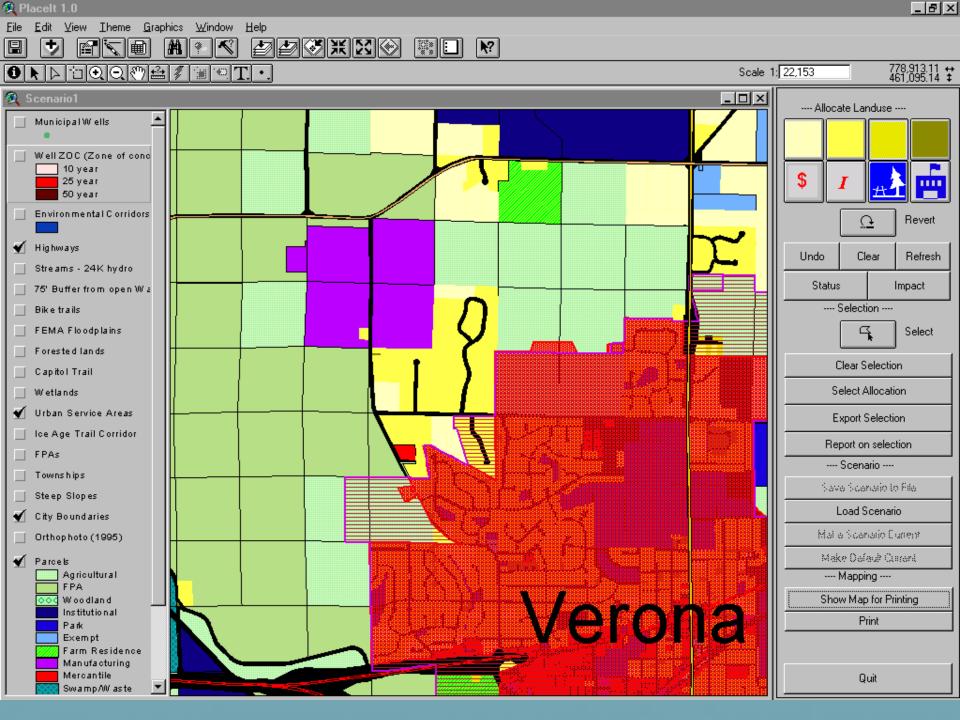




#### How Does it Work?

- PlaceIt requires a prepared Parcel shapefile
- Modifies attribute table to change landuse.
- Reports on impacts

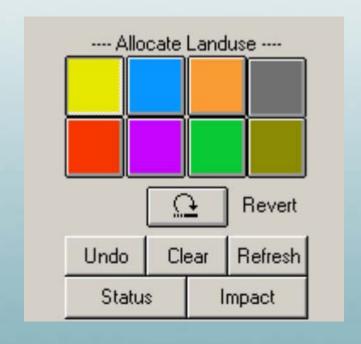






#### Land Use Allocation

- PlaceIt provides tools for assigning future land uses to individual parcels for an entire jurisdiction.
- Each scenario thus constructed can be saved and compared to other allocations





## Saving Allocations

 PlaceIt also provides a tool for selecting parcels that have changed uses, giving summary statistics, and allowing export to a shape for further analysis.





## Further Analysis

- Once a set of parcels has been selected, or an allocation scenario saved, standard ArcView tools may be used for further analysis: buffer, summarize, overlay, etc.
- Placeit may be used with other customized ArcView extensions or scripts. (Such as Community Viz™ or WhatIf?™)



# Dane County Experience





# Popdot Growth Exercise





# Place-IT





# Live Demonstration